

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Applicant(s): NELSON, Robert W. | Group Art Unit: 3688 |
| App. No.: 10/661,302 | Examiner: LASTRA, D. |
| Filed: September 11, 2003 | Conf.: 7815 |
| Title: ADVERTISING SYSTEM | |

**SUPPLEMENTAL AMENDMENT IN RESPONSE TO A NOTIFICATION OF
NON-COMPLIANT APPEAL BRIEF (37 C.F.R. §41.37)**

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This communication is in response to a Notification of Non-Compliant Appeal Brief dated May 6, 2009 in that Claims 2 and 13 were not accounted for. As a result, kindly enter and consider the following amendments and remarks. Kindly replace page 5 of the Appeal Brief, Status of Claims, with the corrected version attached herewith which complies with the above 5 Notification.

Amendments to the Claims are reflected in the listing of claims which begins on Page 2 of this paper.

Remarks begins on Page 4 of this paper.